# Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.



... follow the simple guide below and grow blooms as lovely as these







SOIL CONDITIONS FOR ORIENTAL POPPIES—Oriental poppies are not at all particular in their soil requirements. They will thrive and prosper in any good garden soil, whether it be sandy, clay, loam, or even heavy clay. However, they dislike any condition where poor drainage allows water to stand over them for any prolonged period, or even where the water level is as close as six inches from the surface of the ground. They do not seem to be particular as to lime or acid soils, nor should they have any strong fertilizer in any form. Leaf mold seems to be their favorite source of food where it is felt that some additional plant food should be added to the soil.

TIME TO PLANT ORIENTAL POPPIES—A great many people are not

added to the soil.

TIME TO PLANT ORIENTAL POPPIES—A great many people are not familiar with the planting period of oriental poppies. As a general rule, poppies are in active growing condition from September 15th until June 15th. Their dormant or rest period, therefore, is in the summer months from June 15th to September 1st. It is next to impossible to successfully transplant oriental poppies except in their dormant period, although they are offered for sale by some people throughout the entire year. It is possi-

ble to plant young potted plants in the fall and spring, but it usually requires two full seasons of growth to develop a sturdy plant, whereas, if good sized, field-grown clumps are planted in July or August they will produce gratifying results the following season.

CARE OF ORIENTAL POPPIES—Oriental poppies need very little special care, as they are not ordinarily susceptible to disease or insect pests. About the only care which is necessary is the usual cultivation and weed control, and when new plants are entering their first winter it is well to mulch the surface of the ground under the leaves of the plant with a light layer of excelsior or straw. However, this is not absolutely necessary if the soil is well drained and if it is not inclined to cause heaving by successive freezing and thawing. Newly planted poppies will require moderate watering if a dry season should prevail following their planting.

ARRANGEMENT OF POPPIES IN THE GARDEN—Oriental poppies have long suffered the reputation of not harmonizing with other garden flowers. This idea is the fruit of ignorance, for there are a great many varieties of poppies which will go well with any other respectable garden flowers. One of the prettiest garden combinations conceivable is a soft

pink poppy such as Watteau or Pink Beauty in combination with Belladonna Delphinium and Madonna Lilies. Another good combination is the variety Welcome used with Regal Lilies with a good variety of Mock Orange as a background. Of course, the promiscuous use of the old-fashioned seedling oriental poppies does create a clash of colors in the garden, but a little fore-thought in the proper selection of named varieties will avoid any such criticism. The deep red oriental poppies always make a splendid appearance where they can have a background of dark green evergreens or white blooming shrubs such as Syringas.

SEQUENCE OF BLOOM—Modern developments in the varieties of oriental poppies have extended the period of bloom a great deal. With the proper selection of varieties we can now extend the poppy season over a period of nearly six weeks, beginning the 15th of May and ending the first of July. The earliest variety to hloom is the double, orange-colored Olympia. This is soon followed by May Queen and Harmony. Other very early varieties coming before the first of June are Henri Cayeux, King George and Beauty of Livermere. The first half of June brings Mrs. Lula A. Neeley, Purity, Enfield Beauty, Cerise Beauty, Julia

Buck, and Mahony into bloom. These are followed by Lightness, Salmon King, Gaiety, Joyce, and then come Perfection, Perry's White, Wundershind, Mandarin, and Trilby. The season is usually ended with the last flowers of Mrs. Stobart, Loreley, Colonel Boules, and Echo.

ORIENTAL POPPIES IN BOUQUETS—It is generally thought that oriental poppies are not satisfactory to use as cut flowers. When Properly prepared, they will maintain their freshness and last as long as many other varieties of garden flowers. The newly opened flowers or buds which have burst and are showing color are the ones to cut. Then burn the cut ends of the stems over a blaze until they have charred to a length of one to two inches. Then immerse the stems in cold, deep water and place in a cool, shaded location for a couple of hours, after which time they may be arranged in suitable bouquets and by adding fresh cool water twice a day they will give surprising results. Arrangement of an oriental poppy bouquet is largely a matter of personal taste. We have found, however, that single colors, or assorted colors of harmonizing shades, make the loveliest bouquets and, because of the nature of poppies, they appear to best advantage when arranged in groups.

## FOR BEST SUCCESS BUY ORIENTAL POPPY PLANTS CULTIVATED BY "SIEBENTHALER"

... America's largest grower of Oriental Poppies

#### SPECIAL COLLECTIONS AT POPULAR PRICES

	1
One each:	16
Cerice Beauty50 Henri Caveux75	6 yarieties—all dif
Henri Cayeux75	ferent in color to.
Toyce	
Negrillon	/ MA FA
Pink Beauty	\ <b>\$2.5</b> U
Wurtembergia	\

Special Collecti	ion "B"
One each;       Olympia     .35       Hent Cayeux     .75       Princess Ena     .50       Joyce     .35       Royal Scarlet     .35       Welcome     1.00       Perfection     .75       List Price     \$4.05	7 varieties — for prolonged blooming season—alt different, in color for

Special Callecti	an "C"
One each:         .50           Cerice Beauty         .50           Delicata         1.00           Jeannie Mawson         .50           Mrs. Perry         .50           Prince of Wales         1.50           Silver Blick         .75           Watteau         1.50           List Price         \$6.25	7 fine pinks to plant with your Delphiniums for

Special Collecti	ian "D"
One each:       Delicata     1.00       Henri Cayeux     .75       Mahony     1.00       Negrillon     .75       List Price     \$3.50	4 novelties to plant in partial shade for \$3.00

Special Collect	ion "E"
One each:  Cavalier	\$ of Dr. Neeley's introductions, all good

Special Collecti	ion "F"
One each:	R varieties — each the best in its class —\$12.10 value for \$10.00  This collection rep- resents the highest quality in the smallest number of poppies.

### NAMES, DESCRIPTIONS AND PRICES OF SIEBENTHALER VARIETIES

Each Three  NAHONY—44"—Oxhlo	ood Red* or mahogany in color.		
APRICOT QUEEN-32"—True apricot, large silky petals.\$ .35 \$1.00 MAHONY-44"—Oxhlo Very unusual an	nd a fine garden variety 1.0	0 2.50	
BEAUTY OF LIVERMERE—39"—Deep spectrum-red® on sturdy erect stems with distinctive foliage	splendid Scarlet* with no spot in stablished plants 1.5	0 4.00	
BRIGHTNESS—28"—Light orange-scarlet, medium size flower	ESS-28"-A free flowering light or to Mrs. Perry t.0	0 2.50	
ing plant	The old favorite salmon pink or of Ridgeway. Rather loose grow-	0 1.25	
and Mahony, so	French variety with flowers of a lor, Bordeaux*—between Harmony mewhat of a purplish carmine. The after Olympia. It holds its color from the hot sun.		
where shaded from mid-day sun t.00 2.50	earliest poppy to bloom, small		
DUKE OF TECK—24"—Produces large quantities of me-	carlet flowers profusely borne on	5 1.00	
bedder	arge well formed Jasper Pink* or ers on sturdy upright stems. Well nd splendid foliage	75 2.00	
good foliage	-Very much like Mrs. Perry, but	0 1.25	
good form, medium sized and limited number of flowers	_28"-Light Jasper Red* or coral large size on sturdy stems. A good	30 4.00	
Golden Orange which develops into the nearest yellow color of any Oriental Poppy as the plant PRINCESS ENA-34" flowers on tall, prows older. It maye be disappointing the first year, 7.50, 20.00 flowers well also flowers on tall, and the plant population of the plant population of the plant provided by the plant provided by the plant provided provided by the plant provided provided plant provided	"—Small coral pink tulip-shaped slender, erect stems which place the soove the foliage. Fine to use with	50 1.25	
COLLATEL 24" Brilliant Scarlet*, Short stocky stem and	mmense Scarlet Red* flowers borne ht stems. One of the best of its class I.	00 2.50	
GRAND MOGUL—34"—Scarlet® flowers of good size on	"A bright scarlet heavy-blooming	35 1.00	
HENRI CAYEUX—30"—Vernonia Purple* might be called old-rose shading into Burgundy. An early bloomer and enor grower with distinctive gray green fol-	-Peach Red* or salmon colored larger than Salmon Queen t.	00 2.50	
protected from the midday sun		50 1.25	
stems. A leader in its color class		75 2.00	
JEANNIE MAWSON-32"—Geranium Pink® flowers of good size on erect stems	genuine Carmine* poppy of im- ne inches across the spread petals, base markings and very crinkly. One rk red poppies	50 10.00	
cherry red in color. Flowers are of medium size borne on their tall, perfectly straight stems. We  SPOTLESS-22"—A be	eautiful soft pink, well described by	.75 2.00	
to ballet it.			
JULIA BUCK—34"—Deep Coral Pink, somewhaat deeper a water wat	rimp Pink® or flesh-coral colored, it abundant flowers on a compact, ant. This is the finest poppy for bor- nat we know of	.50 4.00	
	ny Nopal Red* very large flowers on ith good dark green foliage I		
to Jasper Pink* at the edges of the petals WUNDERKIND—33**	Considered the finest cerice col-		
LORD LAMBOURNE—32*—Light Scarlet* flowers on factors of the flowers are produced with lacinated petals75 2.00 foliage. Fine f	and sturdy stems with excellent for cut flowers	.50 10.00	
sidered very fine. Flowers are of medium size and Large flowers		.75 2.00	
Does well as a cut flower	lescriptions marked * were taken fro	m "Color	
MAGNIFICUS—26"—Very similar to Henri Cayeux, but 10 days later and darker foliage	lescriptions marked * were taken fro sclature" by Ridgway, The numeral fol rage ultimate height of growth.	lowing the	

### THE SIEBENTHALER CO.

SIEBENTHALER AVE. AND CATALPA DRIVE

DAYTON, OHIO

#### USE THE ORDER BLANK BELOW!

Indicate your order on the blank below, tear it out on the dotted line and mail to us today. If cash accompanies order shipment will be made prepaid, otherwise shipment will be sent C.O.D., purchaser to pay transportation. We will make shipment as soon as the plants are ready and next year you will enjoy an experience similar to those of these two customers. Mrs. Emma Husbauer of Newkirk, Oklahoma, writes: "The plants I got last year are in their glory now and they are the most beautiful things I ever saw. I have so many inquiries about where I got them."

Mrs. Frank Acton of Elkins Park, Pa., writes in the same vein, "All the Oriental Poppies I purchased Irom you in '32 bloomed this year and I have never had anything so lovely and surprising as to unusual color."

ORDER NOW-KNOW THE THRILL OF RAISING ORIENTAL POPPIES.

THE SIEBENTHÄLER Siebenthaler Äve. and Daylon, Ohio	Catalpa I				
Gentlemen: Please ship	at proper tim	e the ord	ler of Oriental Poppies that I	have indicat	ed
I enclose check		der in fu	.II		
Ship C.O.D. and	l I will pay t	he postm	an full purchase price plus	ttatishortation	
Name					
e					
Street					
City			State		_
	Ougntity	Price	Name	Quantity	
Name	Quantity	Tite	MAHONY	4	H
APRICOT QUEEN			MANDARIN		┢
BEAUTY OF LIVERMERE			MRS. JOHN HARKNESS		₽
BRIGHTNESS			MRS. PERRY		┢╌
CAVALIER		_	NEGRILLON		╁
DELICATA			OLYMPIA		+
DUKE OF TECK			PERFECTION		╁╴
E. A. BOWLES			PINK BEAUTY		t
EDNA PERRY			PRINCE OF WALES		t
GOLD OF OPHIR			PRINCESS ENA		1-
GOLIATH			PROSERPINE		T
GRAND MOGUL			ROYAL SCARLET		T
HENRI CAYEUX			SALMON KING		Г
HERCULE			SALMON QUEEN		Т
JEANNIE MAWSON			SILVER BLICK		Т
JOYCE			TOREADOR		I
IULIA BUCK		-	SPOTLESS		Ī
LIGHTNESS			WATTEAU		Ι
LORD LAMBOURNE			WELCOME		1
			WUNDERKIND		1
LULA A. NEELEY					

SPECIAL COLLECTION "E" SPECIAL COLLECTION "B" SPECIAL COLLECTION "F" SPECIAL COLLECTION "C"

NOTE. When ordering lots of 6 or 12 of any poppy listed, figure the price on the basis of the price for three.

#### THE SIEBENTHALER COMPANY

Siebenthaler Ave. and Catalpa Drive DAYTON, OHIO, U.S.A.

